

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Creative fees for the month of July, 2013 - Sanction of Rs.4,21,350/- (Rupees Four Lakhs Twenty One Thousand Three Hundred and Fifty Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 682

Dated 03-09-2013
Read the following:-

1. G.O.Rt.No. 496, YAT & C (PMU) Department, Dated: 25-06-2013 read with G.O.Rt.No. 555, YAT & C (PMU) Department, Dated: 15-07-2013.
2. G.O.Rt.No. 497, YAT & C (PMU) Department, Dated: 25-06-2013.
3. M/s.JWT Mindset Advertising Pvt.Ltd., Mumbai Lr. Dt.28-6-2013 &12-7-2013

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ORDER:

In the reference 1st read above, orders were issued duly empanelling 2 agencies viz., M/s. Adfactors Advertising, Mumbai & M/s. JWT Mindset Advertising Private Limited, Mumbai for undertaking National & International Media Campaigns through print, electronic, outdoor and online for 'A.P. Tourism' in key source markets in India and Abroad w.e.f 23-05-2013 with an amount of Rs.93,25,880/- & Rs.77,52,840/- including of all taxes respectively. Accordingly, in the reference 2nd read above, Government has sanctioned an amount of Rs.4,21,350/- to M/s. JWT Mindset Advertising Private Limited, Mumbai towards cost of creative fee for the month of June, 2013.

2. In the reference 3rd read above, M/s. JWT Mindset Advertising Private Limited, Mumbai has submitted the bill for an amount of Rs.4,21,350/- towards cost of creative fee for the month of July, 2013 and requested to release the payment.

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.4,21,350/- (Rupees Four Lakhs Twenty One Thousand Three Hundred and Fifty Only) to M/s. JWT Mindset Advertising Private Limited, Mumbai towards cost of creative fee for the month of July, 2013.

4. The amount sanctioned at para-3 above shall be debited to the following Head of Account:-

"3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13-Tourism PMU, 260-Advertisements, sales and publicity Expenses".

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. JWT Mindset Advertising Private Limited, Mumbai through online. The following are bank account details:

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|------------------|---|--|
| Bank Name | : | The Hongkong Shanghai Banking Corporation Ltd. |
| Bank Brach | : | Somajiguda |
| Bank Account No. | : | 0823 0358 7001 |
| IFSC Code | : | HSBC 0500 002 |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
M/s. JWT Mindset Advertising Private Limited, Peninsula Chambers, 3rd floor,
G.K.Marg, Lower Parel, Mumbai - 400 013.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER